



Winslow Cattle Blocks

Winslow Blocks are a convenient, cost effective way to supplement the diet of stock that might be lacking in trace elements, vitamins and major minerals.

Winslow Blocks contain molasses which animals find very appealing. Molasses encourages the uptake of essential major minerals like magnesium and calcium along with vital trace elements.

Winslow Molassed Mineral Blocks should be considered whenever forage provides sub-optimal levels of minerals, trace elements and vitamins.

Winslow Molassed Feed Blocks should be considered whenever there is a gap between the needs of the animal and what the forage can supply. A gap can emerge when stock are very productive or when forage quality is low e.g. mature summer grass in a drought or straw.

Winslow Blocks are proudly made in New Zealand and have been formulated to accommodate the nutritional and climatic challenges faced by our livestock.

Easy to use and no wastage, Winslow Cattle Blocks are available in 50 kg plastic tubs and 500kg blocks.

Cattle Wintering Block (7.5% magnesium)

Specifically formulated for dry dairy cows, these blocks help to deliver essential magnesium, trace elements and vitamins at a time when other supplementation routes may be impractical. Contains elevated levels of iodine to counter the effects of feeding brassicas – a worthwhile supplement during late pregnancy for cows on grass or kale. Also available with Biotin.

Cattle High Magnesium Mineral Block (12.5% magnesium)

With 12.5% magnesium combined with the palatability and enhanced magnesium uptake from sugars, these blocks can make a significant contribution to magnesium supplementation. Use as part of a multi-route approach in high risk situations. If you use blocks already, check out the magnesium level in your current high magnesium blocks.

Cattle Mineral Block (2.5% magnesium)

A useful general-purpose mineral, trace element and vitamin supplement for dairy cows, beef cows, beef stores and replacement heifers. Designed to help prevent deficiencies which can affect the health and performance of your stock. Ideal when forage supply and quality is sufficient to support production level required, but may be lacking in key minerals and trace elements.

Cattle Protein Block (20% crude protein)

Low protein roughage such as straw, hay and mature grazing may not supply sufficient protein for good rumen function. Enriched with additional nitrogen which rumen bugs use to make protein, Cattle Protein Blocks can improve the utilisation and intake of such feeds and improve animal performance.

Cattle High Energy Feed Block (10.7MJ ME/kg DM)

With added energy and protein from soya oil and soyabean meal, High Energy Feed Blocks are a useful complement to roughage when it cannot support the production required. A high specification choice to help keep young stock moving towards weight targets.

Cattle Mineral Block with Rumensin

Developed to help improve the performance of cattle at grass and reduce the harmful effects of coccidiosis. Rumensin will deliver around 7% more energy from feed on spring pasture - more on higher roughage pasture associated with summer - up to 15%. Ideal for supplementing the diet of young stock, replacement heifers and beef cattle at risk of coccidiosis.



Typical Analysis*	Cattle Wintering Block (i)	Cattle High Magnesium Mineral Block	Cattle Mineral Block (ii)	Cattle Protein Block	Cattle High Energy Feed Block
Magnesium	7.5%	12.5%	2.5%	2.5%	3.5%
Phosphorus	3%	1.35%	4%	0.45%	0.45%
Calcium	5.5%	3%	6%	2%	2%
Sodium	8%	8%	8%	8%	4%
Sugars (As sucrose)	20%	20%	20%	18%	18%
Copper (Rumen protected)	825 mg/kg (75mg/kg)	600 mg/kg	1025 mg/kg (275mg/kg)	200 mg/kg	250 mg/kg
Selenium	12 mg/kg	9.6 mg/kg	12 mg/kg	3 mg/kg	3 mg/kg
Manganese	1900 mg/kg	1500 mg/kg	1900 mg/kg	500 mg/kg	500 mg/kg
Cobalt	36 mg/kg	28 mg/kg	36 mg/kg	9.6 mg/kg	9.5 mg/kg
Zinc	3000 mg/kg	2400 mg/kg	3000 mg/kg	800 mg/kg	800 mg/kg
Iodine	100 mg/kg	80 mg/kg	100 mg/kg	8 mg/kg	8 mg/kg
Vitamin A	120,000 IU/kg	96,000 IU/kg	120,000 IU/kg	32,000 IU/kg	32,000 IU/kg
Vitamin D3	12,000 IU/kg	9600 IU/kg	12,000 IU/kg	3200 IU/kg	3200 IU/kg
Vitamin E	300 IU/kg	240 IU/kg	300 IU/kg	80 IU/kg	80 IU/kg
ME				10 MJ/kg DM	12 MJ/kg DM
Total protein				20%	14% (no urea)
Protein equivalent of urea				10.3%	
Average intake/head/day	70 to 100g	70 to 100g	70 to 100g	250 to 500g	250 to 500g

* Check block label for actual specification (i) Also available with Biotin (100mg/kg) for hoof strength (ii) Also available with Rumensin♦

Feeding Instructions

Allow one block per 50 head of stock. Provide enough blocks to prevent crowding and ensure shy feeders get their share. If block becomes dry, site near drinking water and douse regularly with water. Intakes will vary according to feeds available and individual cow requirements. See typical analysis above for expected average daily intakes.

Always provide unlimited drinking water and adequate quantities of roughage.

♦ Rumensin is registered pursuant to the ACVM Act 1997, Nos A3553, A07100, A09107.
See www.nzfsa.govt.govt.nz/acvm for registration

